



### **Mission Marketer Applications and Pre-launch Order Forms**

Due to the high level of interest from our leaders in the field, we have decided to extend the opportunity to **pre-order up to four Founder's Packages** to the entire network until 5PM Eastern on July 31<sup>st</sup>. After July 31<sup>st</sup>, we will limit it to two Founder's Packages per Mission Marketer in the pre-launch phase.

Please note that the **credit card used for these orders will not be charged until we are ready to ship your order in October**, and you will be notified well in advance with the exact date that your card will be charged.

**Please fill out the forms below and fax all orders to:**

Beyond Organic Customer Service, Fax:800-535-4916

All Founder's Package orders must be accompanied by the Independent Mission Marketer Application and Agreement.

**Remember:** To be eligible to become a Beyond Organic Founder, you must purchase the Business Builder Kit (\$199.95) and at least one Founder's Package (\$399) prior to October 15<sup>th</sup>, 2011. You must also reach the Vice President level in the compensation structure by December 31<sup>st</sup>, 2011.

By ordering at least two Founder's Packages, you immediately become eligible to benefit from the 10% first order bonus outlined in the compensation plan.

Please contact us if you have any questions regarding the ordering process. Online ordering will be available through your Beyond Organic Insider "back office" no later than July 22<sup>nd</sup>, 2011.

Thank you,

#### **The Beyond Organic Team**

1250 Southern Road  
Kansas City, MO 64120

Tel: 1-800-560-3961

Fax: 1-800-535-4916

[www.beyondorganicinsider.com](http://www.beyondorganicinsider.com)



**Mission Marketer Kit   Price \$39.95   PV: 0**

The Mission Marketer Kit has everything you need to get started as an Independent Mission Marketer with Beyond Organic.

**What's included in the kit?**

- Includes your first year registration fee (\$39.95 annually)
- Your very own Mission Marketer website, complete with:
  - o Mission Marketer Manual
  - o Personal web store
  - o Marketing & training materials
  - o Back office compensation tracking
  - o And much more
- *Beyond Organic Living Magazine*
- Beyond Organic Product Catalog

**Business Builder Kit   Price \$199.95   PV: 0**

The Business Builder Kit is designed for Mission Marketers who want to accelerate their business and earning potential. Complete with enhanced education and training materials and an abundance of valuable literature to share with your friends, family and business prospects.

**What's included in the Kit?**

- Includes **everything listed in the \$39.95 Mission Marketer Kit**, plus...
- 10 copies of Jordan Rubin's brand new book, *Live Beyond Organic*
- 10 copies of *Beyond Organic Living Magazine*
- Subscription to Beyond Organic University's Health Coach Certification Program

\*\* You do not need both kits, if you order the Business Builder Kit, it includes your initial membership fee and everything in the Mission Marketer Kit, plus the additional items listed.



# Independent Mission Marketer Application and Agreement

**Beyond Organic**  
 1250 Southern Rod  
 Kansas City, MO 64120  
 Tel: 1-800-560-3961  
 Fax: 1-800-535-4916  
 www.beyondorganicinsider.com

## Independent Mission Marketer

Name (Last, First, Middle)		Social Security	Federal ID#	Date of Birth (m/d/y)
Spouse or Co-Applicant Name (Last, First, Middle)				Date of Birth (m/d/y)
Street Address (Not P.O. Box)		City	State	Zip Code
Name (Last, First, Middle)		City	State	Zip Code
Day Phone Number		Evening Phone Number		
Fax Number		Email Address		

## Enroller

Enroller Name	
Beyond Organic ID Number	Day Time Phone Number

Starter Kit	Select One	Method of Payment	
<b>Mission Marketer Kit \$39.95</b>	<input type="checkbox"/>	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> American Express
<b>Business Builder Kit \$199.95</b>	<input type="checkbox"/>	Card Number	Exp. Date
<b>Shipping and Handling *</b>		Name on Card (Please Print)	Security Code
<b>Total Due with Application:</b>		Signature of Card Holder	

## Terms of Agreement

My signature below indicates that I have read the Terms of Agreement on the reverse side of this Application and that I willingly accept all of the Terms and Conditions of this agreement. As an Independent Mission Marketer, I understand that I have a right to cancel at any time, regardless of reason. Cancellation must be submitted in writing to the Company at its principle place of business. This Agreement is not effective until accepted by Beyond Organic at its principal place of business.

X \_\_\_\_\_ X \_\_\_\_\_  
 Applicant Signature Date Co-Applicant Signature Date

All signatures to this application must be affixed personally. Applicants must be of legal age. See reverse side for Terms of Agreement.

\*Shipping and Handling will be based on location. You will receive a cost estimate with order confirmation. Sales tax will be charged to residents of Missouri only.

**I hereby apply to become an Independent Mission Marketer of the Beyond Organic (hereinafter "Company") marketing program. As an Independent Mission Marketer, I understand and agree that:**

1. I am of legal age in the state in which I enter this agreement.
2. I shall become a Company Independence Mission Marketer upon acceptance of this application by the Company. As an Independent Mission Marketer, I shall have the right to sell the services and products offered by the Company in accordance with the Company's marketing program and statement of policy, which may be amended and changed from time to time.
3. Upon notification to Independent Mission Marketers, the Company, at its discretion, may amend the marketing plan, product pricing, statement of policy, etc.
4. I have carefully reviewed the Company's marketing plan, rules and regulations, and policies and procedures, and acknowledge that they are incorporated as part of this agreement in their present form and as modified from time to time by the Company.
5. The term of the Company distributorship agreement is one year. Company Independent Mission Marketers, who wish to continue their distributorships, must apply to renew their Independent Mission Marketer agreement annually. The Company reserves the right to accept or reject your application for renewal and the renewal shall be deemed accepted if it has not been rejected in writing by the Company within 30 days of receipt of the renewal fee and application. The renewal fee is for ongoing sales and marketing materials support in both written and electronic and online media formats, including product and service and training updates, website development, and maintenance and hosting, and accounting and technical support of management of your marketing sales activity, and management of both your business and sales force management.
6. An Independent Mission Marketer shall be entitled to cancel participation in the marketing program at any time and for any reason upon notice to the Company. Upon notification of cancellation or termination, the sponsoring Independent Mission Marketer or the Company will repurchase inventory and mandatory sales kit materials in accordance with its policies as stated in the Company's marketing program and statement of policy.
7. Upon acceptance of this application by the Company, I will be an independent contractor responsible for my own business and not an employee of the Company. I will not be treated as an employee in regard to any laws covering employees, including but not limited to the Federal Insurance Contributions Act, the Social Security Act, the Federal Unemployment Tax Act, income tax withholding at source or for any federal or state tax laws. It is my responsibility to pay self-employment, state and federal income taxes as required by law.
8. I will not use the Company's trade name and/or trademark except in the advertising provided to me by the Company or in other advertising without prior written approval by the Company.
9. Any Independent Mission Marketer, who sponsors other Independent Mission Marketers, must fulfill the obligation of performing a bona fide supervisory, distributing and selling function in the sale or delivery of product to the ultimate consumer and in the training of those sponsored. Independent Mission Marketer must have ongoing contact, communication and management supervision with his or her sales organization. Examples of such supervision may include, but are not limited to: newsletters, written correspondence, personal meetings, telephone contact, voice mail, electronic mail, training sessions, accompanying individuals to Company training and sharing genealogy information with those sponsored. Independent Mission Marketers should be able to provide evidence to the Company semiannually of ongoing fulfillment of sponsor responsibilities. If an Independent Mission Marketer is an Enroller in the marketing program entitled to Enroller bonuses, then the Enroller is obligated to the same responsibilities of supervisory, communication and training activities with respect to Independent Mission Marketers he or she has enrolled, irrespective of whether the Enroller is also the Sponsor of those Independent Mission Marketers.
10. The Company's program is built upon retail sales to the ultimate consumer. The Company also recognizes that Independent Mission Marketers may wish to also purchase product or service for their own personal or family use. The Independent Mission Marketer, however, will not receive credit for bonus purposes, qualification or advancement for his or her own personal purchases. Independent Mission Marketers must fulfill published personal and downline retail sales requirements, including requisite retail sales to nonparticipants, as well as supervisory responsibilities, to qualify for bonuses, overrides or advancements.
11. The Independent Mission Marketer acknowledges that Independent Mission Marketer is a wholly and independent marketing representative who establishes and services retail customers for Company products as an independent contractor. The position of Independent Mission Marketer does not constitute either a sale of a franchise or a distributorship, and absolutely no fees have been or will be required from the Independent Mission Marketer for the right to distribute the Company's products pursuant to the agreement. This agreement is not intended and shall not be construed to create a relationship of employer, employee, agency, partnership, or joint venture between any Independent Mission Marketer, sponsor and/or the Company.

As an independent contractor, the Independent Mission Marketer shall:

  - a. Abide by any and all federal, state, county and local laws, rules and regulations pertaining to this agreement and/or the acquisition, receipt, holding, selling, distributing or advertising of Company products.
  - b. At the Independent Mission Marketer's own expense, make, execute or file all such reports and obtain such licenses as are required by law or public authority with respect to this agreement and/or the receipt, holding, selling, distributing or advertising of Company products.
  - c. Be solely responsible for declaration and payment of all local, state and federal taxes as may accrue because of the Independent Mission Marketer's activities in connection with this agreement.
12. No Purchase or investment is necessary to become a Company Independent Mission Marketer other than the purchase of an Independent Mission Marketer sales kit which is sold "at Company cost." (Purchase is optional in North Dakota.)
13. Prior to written approval from the Company is required for the following:
  - a. To advertise Company products;
  - b. For there to be more than one Independent Mission Marketer in an immediate family in one household;
  - c. Issuance of a position in a Company or corporate name.
14. The Company may immediately terminate an Independent Mission Marketer who discredits the Company's name, violates any requirement contained in this Agreement, Company Policy and Procedures, or training manuals or misrepresents the Company's products or business opportunity by making claims contrary to the Company's product literature and labels.
15. This agreement constitutes the entire agreement between the Independent Mission Marketer and Company and no other additional promises, representations, guaranties or agreements of any kind shall be valid unless in writing.
16. This agreement shall be governed by the laws of the state of Florida, and all claims, disputes and other matters between the parties of this agreement shall be brought in 15th Judicial Circuit Court, in West Palm Beach, Florida, or in the U.S. District Court, for the Southern District of Florida in West Palm Beach, Florida.
17. I acknowledge that I have read and understand and agree to the terms set forth in this agreement.
18. This agreement is not in force until accepted by the Company.



# Independent Mission Marketer Product Order Form

**Beyond Organic**  
 1250 Southern Road  
 Kansas City, MO 64120  
 Tel: 1-800-560-3961  
 Fax: 1-800-535-4916  
 www.beyondorganicinsider.com

Independent Mission Marketer:		
ID Number		
Independent Mission Marketer Name (Last, First, Middle)		
Street Address (Not P.O. Box)		
City	State	Zip Code
Day Phone Number	Email Address	

Shipping Information:		
Independent Mission Marketer Name (Last, First, Middle)		
Street Address (Not P.O. Box)		
Street Address		
City	State	Zip Code
Day Phone Number	Email Address	

Enroller Information:	
Enroller Name:	Enroller ID Number:

### Products:

Description of Products	Qty	PV	Wholesale	Wholesale Total
<i>Founder's Package Option A</i>	<i>1</i>	<i>273</i>	<i>\$399.00</i>	
<i>Founder's Package Option B</i>	<i>2</i>	<i>546</i>	<i>\$798.00</i>	
<i>Founder's Package Option C</i>	<i>3</i>	<i>819</i>	<i>\$1,198.00</i>	
<i>Founder's Package Option D</i>	<i>4</i>	<i>1092</i>	<i>\$1,596.00</i>	

**FOUNDER'S PACKAGE INCLUDES:**

- REIGN™ - Supreme Mountain Spring Water (1 Case of 24)
- REIGN™ - Awaken (12 Pack)
- REIGN™ - Veggie (12 Pack)
- REIGN™ - Fruit (12 Pack)
- SueroViv - Citrus (12 pack)
- SueroViv - Berry (12 pack)
- SueroViv - Ginger (12 pack)
- Beyond Organic Chocolate (2 Cases of 12)
- Amasai Variety Pack (6 Pack)
- Beyond Organic Raw Cheddar (3 Pack - 1lb. each)
- Beyond Organic Raw Havarti (1 lb.)
- Beyond Organic GreenFed™ Ground Beef (3 Pack - 1lb. each)
- Beyond Organic GreenFed™ Beef Hot Dogs (2 Pack - 12oz. each)

<b>PV Total:</b>		<b>Subtotal:</b>	
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Method of Payment: <i>(Please Print Clearly)</i>		Shipping & Handling *
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> American Express		Sales Tax **
Card Number	Exp. Date	<b>Total:</b>
Name on Card (Please Print)	Security Code	
Signature of Card Holder		

\* Shipping and Handling will be based on location. You will receive a cost estimate with order confirmation.  
 \*\* Sales tax will only be charged to residents of Missouri.